

# **Online Event Management (EVM)**

## **NBCC St. Andrews Campus**

### **Frequently Asked Questions (FAQs)**

#### **What is the cost of the program?**

You can take this program full-time with a cost of \$2600.00, or as a part-time student with each course being \$450.00 each- the choice is yours!

#### **What is different about the EVM program offered by NBCC St. Andrews Campus?**

The Online Event Management program was designed for persons who are looking to earn a college certificate without having to participate in a regular college program. Students in the EVM certificate program never have to leave the comfort of their home, or work space, to fully participate in the program. While there are assigned deadlines for course work, how you delegate your time is up to you!

#### **What sort of document will I received upon completing the program?**

Upon completing the Online Event Management program, students will earn a NBCC certificate, equivalent to a full one-year regular program offered at all NBCC campuses. The value-added feature is that you never have to set foot inside an actual campus.

#### **What types of jobs are out there for me?**

There are many wonderful career opportunities awaiting graduates of the EVM program. Most cities and urban municipal governments employ persons whose primary duty is to arrange meetings, events, and activities for the local community. As well, most larger hotel/resort operations employ persons for these same tasks. Of course there are companies and organizations who do nothing but facilitate events such as concerts, fairs, festivals, conventions, etc. Facilities such as Saint John, NB's Harbour Station and the Saint John Trade and Convention Center employ full -time staffs who constantly work in this environment.

#### **Do I need to be a certain 'type' of person to work in this field?**

Anyone seeking a career in this field should enjoy working with the public and have 'an eye' for details and quality. In most cases, event coordinators need to be multi-taskers who enjoy challenges!

#### **How long will it take me to earn my certificate?**

The prescribed program is designed so that participants can successfully earn their certificate within one calendar year. However, a number of our students have elected to take fewer courses per semester therefore earning their certificate over two or more years. Again, flexibility is the name of the game.....you decide!

**How much does it cost?**

The cost of tuition, as a full time student is \$2600.00. Again, this is the same tuition cost as any of the NBCC regular programs. The true cost savings appear when you don't have to incur travel costs, accommodations, child-care, etc. The average NBCC student will incur costs of approx. \$?????.?? per year to attend college full time. There are two textbooks required for this program. The total cost for both is approximately \$150.00 (again, compare with over \$500.00 for regular programs). Should you opt to take the program as a part-time student (one course per semester, etc.), the price, per course, is \$450.00. If you follow this plan, you would pay a total of \$2700.00 by the time you earn your certificate.

**How much work/studying is involved?**

Each student will determine their own schedule and some will find that they required more time than others. On average, students should budget approx. 15 hours per week, per course. As the prescribed program sees students enrolled in two courses per semester, students may need to budget 30 hours per week for course work and study time. Again, you can budget this time when it suits your schedule....not ours. As long as your work is submitted on time, no one will ever know how much time you dedicated to your course work.

**Can I take this program full time while working full time?**

YES! Most of our students work full- time while taking this program. You may have to adjust your 'free time' schedule to allow you to effectively complete the course work (and learn!) while balancing family, work, and social time. Most students have reported that it takes them 3-4 weeks to adjust to the course requirements find this balance.

**Do I need any special equipment to participate in the EVM program?**

You will need access to a personal computer, or laptop that has a moderate microprocessor. This will ensure that you are able to download or access the 'Blackboard' learning platform that is used for the delivery of the EVM program. You do not require any special software for this program.

It is also recommended that you have access to hi-speed internet service to support the materials that you may need to download or access.