

# *If planning an event is in your future...*

THEN YOU SHOULD CONSIDER THE NBCC **ONLINE** EVENT MANAGEMENT PROGRAM

FESTIVALS



SPORTING EVENTS



FAMILY EVENTS



CONFERENCES



**REGISTER BY  
DECEMBER 18, 2009**

*We'll be with you every step of the way!*

The **Event Management Certificate Program** has been designed with you in mind.

**You will:**

- Set your own weekly schedule to participate online
- Acquire the essential skills to plan and manage successful festivals and special events.
- Tailor your student project to your area of interest in event management
- Earn a Certificate in Event Management
- Improve marketable management skills
- Build credit toward a Diploma in Hospitality & Tourism Management (HTM)

**Who Should Apply?**

- Persons working with events, festivals, associations, corporations, and non-profit organizations who are looking to strengthen their skills and ensure successful events
- Individuals seeking career transitioning to an exciting, fast-paced industry
- Those working in hospitality and tourism related fields looking for additional knowledge to support career advancement and gain the competitive edge

**The Event Management Certificate is delivered strictly online, no classrooms!**

The greatest benefit of online education is the incredible convenience and flexibility that it offers. You can do your schoolwork and studying based around your schedule. There are due dates for assignments and exams but getting there is up to you!

For more information

e-mail us at: [webinquiries@gnb.ca](mailto:webinquiries@gnb.ca)

call: **506.529.5024**

## *The Six Courses include:*

**January 12 - April 1, 2010**

[Setting the Stage](#)  
[Marketing Matters](#)

**April 13- June 30, 2010**

[Dollars and Sense](#)  
[Event Champions](#)

**September 12- December 2, 2010**

[The Final Event](#)  
[Devils in the Details](#)

[Apply Now!](#)